



Obesity & Metabolic  
Surgery society of India

# 9<sup>th</sup> IFSO APC | 22<sup>nd</sup> OSSICON Meeting

20-22 February 2025 | Mumbai, India

*Save the Date*



**Mumbai  
2025**

[ifsoapc2025.com](http://ifsoapc2025.com)

Dear Business Partners,

It is a great pleasure to invite you to the 9<sup>th</sup> IFSO APC | 22<sup>nd</sup> OSSICON Meeting.

Jointly organized by the **International Federation for the Surgery of Obesity & Metabolic Disorders Asia Pacific Chapter (IFSO APC)** and the **Obesity & Metabolic Surgery Society of India (OSSI)**, we are excited to present an outstanding scientific program. With invaluable contributions from international and regional experts in the field, we anticipate a significant turnout of delegates, especially but not only coming from the APC Region.

The program will span two full days of enriching scientific sessions, including surgical and multidisciplinary topics. We invite you to partake in our social events offering opportunities for networking and cultural immersion in the fascinating atmosphere of India and will leave you with unforgettable memories.

We look forward to your participation in IFSO APC 2025 and welcoming you to India.

Best regards,

Muffazal Lakdawala, India, Congress President

Asim Shabbir, Singapore, IFSO APC President

### Industry Benefits of Participating as a Sponsor and/ or Exhibitor

- Maximize awareness of your brand and enhance your company’s image in the marketplace.
- Gain differentiation from your competitors.
- Promote your company, products, and services.
- Target your message and marketing.
- Increase access to national and international markets.
- Network and build new relationships.

#### Discover your support level today!

Your level of support is determined by the cumulative value of your contribution towards the Meeting. This contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

#### Giving you the recognition!

Every Supporter and Exhibitor will receive recognition in the dedicated Industry Support and Exhibition segment of the program, on the Meeting website and with onsite signage during the event.

### Sponsorship Levels and Benefits

Maximize your company’s visibility by tailoring a package that suits your unique needs. The total sum of your contribution will define your support level! The packages will give you additional benefits, as per the table below:

| Benefits   | Platinum | Gold | Silver | Bronze |
|--|----------|------|--------|--------|
| Free Registrations                                 | 5        | 4    | 3      | 1      |
| Networking Dinner Passes                           | 5        | 4    | 3      | 1      |
| Advert on the Website                              | Yes      | Yes  | Yes    | -      |
| Acknowledgement in the Program, Website and Onsite | Yes      | Yes  | Yes    | Yes    |

Craft your own “À LA CARTE package” that aligns perfectly with your expectations, budget and needs by handpicking from our diverse array of promotional and advertising materials below in the Prospectus!



## Exhibition

The exhibition is a vital part of the Meeting. By exhibiting you will have a space to showcase your companies' latest products and/or technologies to the delegates.

> Floorplan - Available Soon

### 2 sqm Table Space

*Includes one table and two chairs and 2 Exhibitor badges*

### 6 sqm Shell Scheme

*Includes 2 Exhibitor badges*

### 9 sqm Shell Scheme

*Includes 2 Exhibitor badges*

### 12 sqm Shell Scheme

*Includes 3 Exhibitor badges*

## Educational Opportunities

### Symposium (60-min)

*Opportunity to demonstrate scientific research in a session of 60 minutes.*

- *Includes hall rental, standard audio/visual equipment, and display table.*
- *Program will be included in a designated industry section of the Meeting Program.*
- *Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session" not included in the main event CME/CPD credit offering".*

*The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Session speakers have already been invited by the event organisers and have made prior travel arrangements independently.*

### Participation Grant

*Educational Participation Grants of any amount are appreciated and important to the success of our Meeting.*

*Recipients (HCPs) will need to fulfil the criteria specified by the Committee in order to be eligible to apply for an educational participation grant.*

### Mobile App (Exclusive)

*The App includes the scientific program, abstracts, speakers' information, participants' list and a personalized scheduler. Support includes:*

- *Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).*
- *2 "push notifications" included in the sponsorship package.*

## Promotional & Advertising Opportunities

### Notepads & Pens (in-kind)

*Supply of Notepads & Pens that will be distributed to all registered delegates.*

---

### Coffee Break

*Your company logo will be displayed on the coffee break tables.*

---

### Networking Dinner

*Logo printed on the tickets for the social dinner and on the menu cards. Banners can be displayed at the event (banners supplied by the sponsor).*

---

### Water Stations

*Opportunity for promotion by branding of the water stations found in the Exhibition Hall.*

---

### Advert in the Program Inside Back Page (Exclusive)

Full page/ Half page

---

### Advert in the Mobile App

*Advert in a designated section in the Meeting mobile app.*

---

### Push Notification in the Mobile App

*Push notification sent to all participants onsite through the mobile app.*

---

### Roll-up

*Display of the Company roll-up in the Exhibition area.*

---

### Advert on the Meeting Website

*Advert in a dedicated Industry page on the Meeting website.*

---

### Banner Advert on the Meeting Website

*Banner-advert on the Meeting website home page.*

---

### Pre-Meeting Video Teaser

*Dedicated webpage including a 4-min video on the Meeting Website.*

---

### Registration Letter Advert (Exclusive)

*Banner-advert with a link in the footer of the registration Confirmation Letter.*

---

### Social Media Promotion (per post)

*Increase your reach and connect with participants by using the Meeting social media platforms.*

---

### Mailshot (Exclusive/ Joint)

*Gain additional exposure by sending a mailshot to the pre-registered delegates who have agreed to receive promotional material.*

---

### Meeting Room

*Opportunity to hire a room at the venue.*

---

## Payments, Cancellation Terms & Conditions

### Terms & Payment

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by August 20, 2024

All payments must be received before the start date of the Meeting. Should the Partner fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Please note that a surcharge of \$400 will apply for last minute changes or for submitting your meeting materials after the deadlines.

### Cancellation/ Modification Policy

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales Associate: Cristobal Bozdogan ([cbozdogan@kenes.com](mailto:cbozdogan@kenes.com)).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before June 25, 2024, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between June 26, 2024 – October 23, 2024, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after October 23, 2024.

### Contact us

Get in touch with our sales team!

Our dedicated Industry Liaison & Sales, Cristobal Bozdogan, will be happy to assist and help you choose a partnership package that will maximize your presence and visibility at the Meeting.

You can contact us via email at [cbozdogan@kenes.com](mailto:cbozdogan@kenes.com).